

Guardian and I.D.A.
“Dose of Advice” Contest Rules

Rules and Regulations

The Dose of Advice contest (the “Contest”) is held by CORPORATION GROUPE PHARMESSOR (“the Contest Organizers”). The contest is run on the guardian-ida-pharmacies.ca web page, from October 3rd, 2018 at 9am EST to October 24th, 2018 5pm EST (“the contest duration”).

ELIGIBILITY

The Contest is open to residents of Canada (with the exception of the residents of the province of Quebec and the Nunavut territory) who have reached the age of majority in their province of residence. You are not eligible to enter the Contest if you are: an employee of CORPORATION GROUPE PHARMESSOR, McKesson Canada Corporation or any of their affiliated entities, a pharmacist-owner affiliated with Guardian and I.D.A. or an employee of a pharmacy affiliated with Guardian and I.D.A., the representatives or agents of the contest organizers, any business, corporation, trust or other judicial entity controlled by or related to any of the entities listed above, their advertising and promotional agencies, prize suppliers, as well as members of their immediate family (brother, sister, mother, father, children), their legal or common-law spouse, and all persons with whom these employees, representatives and agents are domiciled.

HOW TO PARTICIPATE

1. No purchase necessary.
2. To enter the contest:
 - a) Visit www.guardian-ida-pharmacies.ca;
 - b) Identify the Contest section on the promotional page of the Dose of Advice campaign;
 - c) Submit an original story about the best experience you’ve had with your local Guardian or I.D.A. pharmacist. The story must be entirely original and must not be a reproduction of any existing work. By submitting your story, you represent and warrant that this is an original story.
 - d) Fill in the required fields;
 - e) Confirm that you have read and agree to the Contest Rules;
 - f) Press Submit. By submitting you are receiving one (1) entry into the Contest.

PRIZE

1. A total of five (5) stories will be selected by the Contest Organizers to be featured in the Dose of Advice campaign, in the form of Facebook posts on the respective Guardian and I.D.A. Facebook pages and/or articles on the promotional page of the Dose of Advice campaign on guardian-ida-pharmacies.ca.
2. A total of one (1) story out of the above five (5) stories will be selected by the Contest Organizers for the grand prize, which is valued at \$1,000 CAD, consisting of \$500 CAD for the winner himself/herself and a \$500 CAD donation to a registered charity of his/her choice in his/her community. The remaining four (4) stories will each be awarded a \$25 CAD pre-paid Visa card.

SELECTION

Between October 25th and October 31st, 2018, at the offices of Guardian & I.D.A., located at 131 McNabb Street, Markham, ON, L3R5V7, five (5) entrants of all entrants will be selected to be featured in the campaign, of which one (1) entrant will be selected for the grand prize based on the discretion of the Contest Organizers, not at random, and the remaining four (4) entrants will receive a \$25 CAD pre-paid Visa card. The selection criteria will be as follows: 20% composition, 40% originality and 40% audience appeal. The odds of a participant being selected depend on the number of contest participants.

AWARDING OF PRIZE

1. The winning entrant will be notified via email within (10) business days.

2. Within two (2) weeks of receipt of the email, the winner must respond with acknowledgement and acceptance of the prize and must sign any and all Declaration, Release Forms and assignment of copyrights and waiver of moral rights before being declared the winner. Failure to sign the requested documents will be deemed as a waiver of the acceptance of the prize and another winner will be appointed by Contest Organizers.
3. Arrangements for taking possession of the prize will be made between the Contest Organizers and the winner.

TERMS AND CONDITIONS

Personal information

1. Use. The personal information collected on entrants in this Contest will only be used for the purpose of this Contest and for the purpose of promoting the stories in the form of Facebook posts on the respective Guardian and I.D.A. Facebook pages and/or articles on the promotional page of the Dose of Advice campaign on guardian-ida-pharmacies.ca, unless otherwise agreed. No communication or correspondence, commercial or otherwise, unrelated to this Contest will be exchanged and/or sent to the entrants, other than in accordance with these rules or at the initiative of the Contest Organizers.
2. Authorization. By entering this Contest, any entrant authorizes the Contest Organizers and their representatives to use, if desired, his/her name, submitted story, place of residence, and pharmacy name, for advertising purposes, for an unlimited period of time and without geographical restrictions, without any form of remuneration. By entering the Contest, the entrant agrees to assign any and all copyrights and/or other intellectual property rights they might have over the "Dose of Advice" story submitted as part of the Contest, and waive any moral rights to the paternity or integrity of the submitted story. The entrant agrees that in consideration for its participation in the Contest and the chance to win one of the prizes and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the entrant irrevocably sells, assigns, transfers and sets over unto the Contest Organizers and their successors and assigns, all right, title and interest in copyright in Canada and all other countries in the world in the "Dose of Advice" story, including: (i) all rights to reproduce, re-publish and re-print, in whole or in part, the "Dose of Advice" story in any format or media, with or without a fee; and (ii) the right to grant permission to reproduce, re-publish and re-print, in whole or in part, the "Dose of Advice" story in any format or media, with or without a fee. The entrant hereby irrevocably waives any and all of the entrant's moral rights in the "Dose of Advice" story in favour of the Contest Organizers and their successors, assigns and licensees for all purposes and for the full term of any such rights.

Cancellation of participation in the contest and disqualification

3. Verification. Any publication on the Contest platform which is, as the case may be, incomplete, illegible, mutilated, false, fraudulent, transmitted late, containing an invalid email address or telephone number, or otherwise non-compliant, may be rejected by the Contest Organizers at their sole discretion and will not entitle the entrant to either an entry or a prize.
4. The Contest Organizers reserve the right to disqualify an entrant if they participate or attempt to participate in this Contest by using a means contrary to these Regulations or of being unfair to other participants (e.g. registrations beyond the legal limit). Any attempt to sabotage the legitimate conduct of the Contest constitutes a violation of civil and criminal laws. If such attempts are made, the Contest Organizers reserve the right to disqualify the entrant, to reject his/her entry and to obtain justice under the law.

The competition

5. Modification. The Contest Organizers reserve the right, in their sole discretion, to cancel, terminate, modify or suspend, in whole or in part, the Contest in the event that an event or

human intervention alters or influences the administration, safety, or conduct of the Contest.

6. End of participation. In the event that the computer system was unable to register all Contest entries during the Contest Period for any reason whatsoever, or if the Contest entry was to be terminated early, in full or in part, before the end date provided in these rules, the winner may be chosen, at the discretion of the Contest Organizers, from the entries in the draws duly registered during the Contest period.
7. Ownership. Declaration forms are the property of the Contest Organizers and will not be returned to entrants.

The prize

8. Limit. In any case, the Contest Organizers cannot be held to award more prizes or to award a prize other than in accordance with these rules.
9. Acceptance. Prizes must be accepted as described in these rules and may not under any circumstances be transferred in whole or in part to another person, substituted for another prize or exchanged.
10. Charity. The selected charity must be a registered charity in Canada, and the Contest Organizers reserve the right to reject the selection, at their sole discretion, if it is deemed contrary to the values of CORPORATION GROUPE PHARMESSOR.

Limitation of liability

11. How the contest works. The Contest Organizers, any company, corporation, trust or other legal entity controlled by or related to them, their advertising and promotional agencies, their prize suppliers as well as their respective employees, representatives and agents (the "Beneficiaries") are not responsible for any malfunction of any computer component, software or communication line with respect to the loss or absence of network communication or any transmission that is faulty, incomplete, incomprehensible or erased by any computer or network, or for any circumstances that may limit the ability of, or prevent, any person from, participating in the Contest. The Beneficiaries also disclaim any liability for any damage or loss that may be caused, directly or indirectly, in whole or in part, by the downloading of any web page or any software or other and the transmission of any information relating to the participation in the Contest.
12. Participation in the contest. By entering or attempting to participate in this Contest, the entrant releases any responsibility from the Beneficiaries for any damages that may be incurred as a result of their participation or attempt to enter the Contest.
13. Use and acceptance of the prize. As a condition of participating in this Contest and accepting the prize, the entrants accept to release the Beneficiaries from any liability for damage and/or injury that the entrant may suffer due to acceptance or use of the prize.
14. Operation of the website. Contest Organizers do not guarantee in any way that the contest platform, as well as any site linked to the Contest, will be accessible or functional without interruption during the Contest period or that it will be free of errors.

Dispute

15. Decision of the Contest Organizers. Any decision of the Contest Organizers or their representatives regarding this Contest is final and without appeal.

Varia

16. Divisibility of paragraphs. If a paragraph of these rules is declared or deemed illegal, unenforceable or invalid by a competent court, then the paragraph in question will be considered invalid, but all other paragraphs that are not affected will be applied within the limits permitted by law.